

FORESTRY SERVICE GROUP

Professionals in Sustainable Resource Management

www.ForestryServiceGroup.com



LAND⁺

Value your Land as you value the Future

Who is FSG?

Forestry Service Group (FSG) is a Netherlands based company dedicated to sustainable management of the world's natural resources. This leaflet presents FSG's newly developed **LAND⁺** service, highlighting benefits for clients and steps in development.

What is LAND⁺?

LAND⁺ is a stepwise approach to increase economic, social and environmental benefits from land in a balanced way.



Core features are:

- 🌿 **Sustainability**, with a balance between economic, social and environmental benefits.
- 🌿 **Responsibility**, by connecting with global policy trends such as CSR, ILUC and Bioenergy.
- 🌿 **Profitability**, with multiple income sources selected from 20 bioproducts and ecoservices.
- 🌿 **Customizability**, with tailored solutions for many types of land, climates, soils and ecosystems.

Economic benefits of LAND⁺

LAND⁺ avoids monocultures to minimize plagues and diseases. Long-term productivity is aimed for, instead of maximized short-term profits.

Part of the **LAND⁺** strategy is income diversification. For each specific site, a successful marketing mix of bioproducts and ecoservices is developed. Overall, benefits will increase and diversify and become available at different moments in time. The following benefit distribution is an example:



Social benefits of LAND⁺

LAND⁺ is in compliance with rules for Corporate Social Responsibility (CSR). Where possible, activities are certified in accordance with international standards.



✓ Designed with local stakeholders

Where relevant, LAND⁺ is integrated into local customs and designed to meet local needs, such as food, fuel and forage.

✓ Contribution to improved livelihoods

Bioproducts and ecoservices (e.g. ecotourism) provide financial and non-financial benefits. Local jobs are manifold, generated in production, processing, commercialization and service provision.

Environmental benefits of LAND⁺

LAND⁺ is friendly for the environment, promotes biodiversity and contributes to fighting climate change. Where possible, activities are certified in accordance with international standards.



✓ CO₂ emission reductions

Biomass gains and improved soil management result in net CO₂ reductions. Further reductions are achieved by substitution of fossil fuels with biomass and biogas.

✓ Friendly for the environment

Quality of soil life, water, air and biodiversity is guaranteed. Chemical fertilizer, biocide, GMO use is avoided or minimized.

LAND⁺ : a stepwise approach



Services and steps to develop *your* LAND⁺ idea



Contact FSG for more information about **LAND⁺** and related services.

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