



SCRIMAGLIO

Dear friends,
we proudly present you the wines of our **FIAT HERITAGE** line
as well as our "SCRIMAGLIO PREMIUM WINES" line

TANTRA Monferrato Rosso 2001

Aese Barbera d'Asti Superiore 2000

CROUTIN Barbera d'Asti Superiore 1998

NO CORK Barbera d'Asti 2003

NO CORK Monferrato Bianco 2003

il Sogno Barbera d'Asti Superiore 2001

RoccaNivo Barbera d'Asti Superiore 2002

il Matto Barbera del Monferrato 2004

il Matto Cortese dell'Alto Monferrato 2004

nowood Barbera d'Asti 2004

nowood Chardonnay 2004

Rubeus Grignolino d'Asti 2004

Futuro Vino Bianco da Terrazza

For any informations required, please contact Mrs Eleonora Pracca
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Thank you for your always kind attention.

Pier Giorgio Scrimaglio



FRANCO E MARIO SCRIMAGLIO SNC

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SCRIMAGLIO

Vini Classici Piemontesi

The Scrimaglio Family originated in France, where their name was Escrimeaux, meaning fencing master. The Scrimaglio Family was forced into exile during the persecution of the Huguenots, following Saint Bartholomew's night massacre on August 24, 1572.

The Scrimaglio Family settled in Nizza Monferrato an area nestled in the heart of a zone whose wine growing traditions date back to the 1200's. In 1254 the town became part of the Marquisate of Monferrato and for a period of time, endured a series of lengthy sieges. As early as the beginning of the 1600's, the chronicles of the period mention the Scrimaglio Family, who settled in the hills between the "Costa del Sole" and the "Valle del Vento", on the boundaries of the lands of the Marquis of Nizza and Castelvevo.

Until the turn of the century, the Scrimaglio Family occupied themselves mostly with the growing of grapes, which they sold to wineries.



From the Archive of the Family

The Scrimaglio Company now is one of oldest family-owned estates in Italy. I represent the seventh-generation of my family to be involved in the wine business. The company has been active in the wine growing business since the 19th century. In recent years, my Company have obtained flattering and important acknowledgements in partnership and events held throughout the world (www.scrimaglio.it)



Mario Scrimaglio (two years old) celebrating the Harvest 1932



Press

Wine Spectator

All our wines are usually rated in the best international wine magazines, such as Wine Spectator which awarded 93 points (highly recommended) to our Barbaresco Cru "Bricco Loreto" and considered Top Wine in the World in the issue Jan, 15 2000 (www.winespectator.com)

Decanter

quoted our Barbera d'Asti Cròutin Top Wine of the Year (Best 100 in the World 1999) (www.decanter.com)

GAMBEROSSO

the most qualified Italian wine guide, has awarded our Barbera d'Asti RoccaNivo with the OSCAR (best quality/price ratio) for eight (8) consecutive years (www.gamberorosso.it)

Wine magazine

The international Wine Challenge Awards: 10.237 wines - 18 Trophies.

Only One Italian Company: Scrimaglio

The calibre of Jury's wine experts and the prestige of the wineries confirm the level of the Trophies. Edition: 2002 Sept.4 Competition: International Wine Challenge Where: London Method: Blind Tasting Nr. of wines: 10.237 From: all over the world Nr.Jurors: 350 wine experts

Bronze Medal: Cròutin Barbera Asti Superiore 1997

Silver Medal: NoCork Barbera Asti 2000

Gold Medal: Tantra Monferrato Rosso 1999

Trophy: Tantra Monferrato Rosso 1999 (www.iwsc.net)



Cròutin

Credits

NIAF

In October 28, 2000 Scrimaglio was the sole, official supplier to NIAF Gala Dinner, the National Italian American Foundation (www.niaf.org) at Hilton Washington D.C. and our wines have been served to such eminent people as former US President Bill Clinton, Vice President Al Gore, Governor George Bush, Mr. Muhammad Ali, Mrs. Miuccia Prada amongst other 3000 persons.



**APPEAL OF CONSCIENCE
FOUNDATION**

On 24th September 2001 Scrimaglio sponsored the Appeal of Conscience Annual Awards Gala Dinner. The Appeal Of Conscience Foundation, founded by Rabbi Arthur Schneier, honours business and political leaders each year for their commitment to furthering mutual understanding, peace and tolerance.

This special event brought together over 800 leading business, religious and public figures in support of the Foundation. Some eminent guests of the Gala Night: Dr. Heinrich Von Pierer, His Excellency Kim Dae-Jung, Dr. Henry Kissinger, His Excellency Kofi Annan, Honorable Rudolph W. Giuliani, His Excellency Archbishop Renato R. Martino, the honourable Paul A. Volker (www.appealofconscience.org/awards-dinner.htm)



Joint Ventures

Scrimaglio Winery is Partner of a Joint Venture with the most prestigious and representative historical company in Italy, Tenimenti di Fontanafredda (www.fontanafredda.it)

The goal is to produce a Top Wine Barbera Asti with considerable potential, both quality and quantity-wise, using synergies between production and marketing, under the technical coordination of a oenologist - winemaker like Giuliano Noé (Www.ilsognodelpatriarca.it)

Il Sogno (The Dream) is to bear witness to our convictions, to our stubborn Piedmontese determination to work and believe in Barbera, the undisputed patrimony of our land.



Il Sogno

Il Sogno Barbera d'Asti, in December 2003 has won the Tender at Systembolaget in Sweden.

Il Sogno is produced under the guidance of the winemaker Giuliano Noé. Giuliano Noé will be awarded "WINEMAKER OF THE YEAR 2005" by Gambero Rosso - Slow Food -



Linea FIAT Heritage

It's with great pride that we announce Scrimaglio's participation at all the 2004 FIAT Events (www.fiat.com)

With other high-profile sponsors such as Lavazza and Bacardi, this is truly an exclusive and prestigious operation.

Our alliance with a partner of this importance attests to the substantial level of credibility reached by Scrimaglio in recent years. At a time when the marketplace is so highly selective, it's important to note that investment and professionalism are recognised, and that all companies seek out trusted, well-established partners in order to reach their common objectives.

Partnership

I would like to inform you about the additional assistance that Scrimaglio Company is able to offer you for the development of Scrimaglio brands in your country.

1. My willing is to spend as much time travelling around the market together with the sales management as is needed in order to aggressively boost the turn-over of the Scrimaglio wine range.

2. Leaflets, brochures, catalogues and other P.O.S. material for your Salesmen.

3. Negotiating prices with you so as to remain competitive with other, similar brands, in your Market.

I look forward to creating a viable, long term, relationship between our two Companies.

Sincerely

Pier Giorgio Scrimaglio
(President of CEO)



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